



FOR IMMEDIATE RELEASE:

Kernow North America Participates in Toys for Tots

Pittsford, New York – December 20, 2017 – The holiday spirit is in full-swing at Kernow North America. This year the Kernow team pulled together and participated in the annual Toys for Tots program. Countless children benefit from the Toys for Tots charity each holiday season – and it is with great pleasure that Kernow has been able to take part in the tradition. Business Development Direct, Dan Lawellin, said: “I only wish I could see the look on the kids faces when they open their gifts! Christmas is all about the children – and knowing that we could make a small difference this holiday season is amazing.”

Kernow’s employees banded together to donate to Toys for Tots, which helps less fortunate children throughout the United States experience Christmas. Kacie Schwartz, Kernow’s Marketing Manager, shared her thoughts on donating: “Finding new ways to give back to the community is important to the Kernow team. Toys for Tots is a long-respected program that focuses on giving to children in need. We could not be more please with the passion our team has shown for giving back.”

About Kernow North America

Built on innovation, Kernow North America is the global leader in optimized high-performance coatings for print, security, engineering and industrial substrates. Printer OEMs and leading national brands trust and certify Kernow solutions for wide format and narrow format specialized print media – synthetics, self-adhesives, colors, fabrics and much more.

The company operates across Europe, America, Asia and Australia.

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